


Rushcliffe Health Partnership – September 2017


Action plan 2017/18


Action Code and title	Sub-action title	Milestone description	Who	Due	Health Inequalities Action Plan – relevant action point	Notes
A. Contribute to a reduction in the prevalence of obesity in Rushcliffe	Breastfeeding Friendly Scheme – scheme to encourage businesses and venues within Rushcliffe to sign up to being ‘Breastfeeding Friendly’ as part of action to provide a more welcoming and positive environment for breastfeeding mothers.	Implement by end of March 2018	RBC RCCG Public Health	31 March 2018	4	<p>Accredited:</p> <ul style="list-style-type: none"> • West Bridgford Library • Rushcliffe Arena • Health Centres: <ul style="list-style-type: none"> ○ West Bridgford ○ Keyworth • Childrens Centres: <ul style="list-style-type: none"> ○ Bingham ○ East Leake ○ Abbey & Lady Bay <p>Awaiting accreditation:</p> <ul style="list-style-type: none"> • Café’s: <ul style="list-style-type: none"> ○ Alfresco ○ Black Cat Café • Leisure Centres <ul style="list-style-type: none"> ○ Bingham ○ Cotgrave

							<ul style="list-style-type: none"> ○ Keyworth ● GP practices <ul style="list-style-type: none"> ○ Radcliffe on Trent ○ Bingham ○ East Leake ○ Ruddington
	Fit4Life	Rushcliffe targets: 240 patients per year (20 per month, 5 per week)	Fit4Life Gurus	March 2018		5	
	Contribute to the Active Rushcliffe Action plan 2017/18					5	
	Rushcliffe Games - A special sporting event for people with learning disabilities to take part in		RBC Sports Development Officer RCVS RCCG	28 July 2018		5	Achieved
	Promote the 'This Girl Can'		RBC	On-going		5	

	campaign engaging with local services, sports clubs and organisations to promote exercise opps for women 14+		Sports & Health Development Parkwood RCCG Children's Centre			
	HOT project in Rushcliffe - Continue to recruit takeaway businesses, re-audit current merit holders and move the project and potentially other kinds of businesses (in-house catering at local large businesses)	Additional 12 businesses by end of March 2018	RBC HDO RBC Environmental Health Team	On-going		5, 13c 25 venues currently accredited
		Contribute to County wide				A HOT Evaluation sub group has been created - the evaluation

		evaluation process					<p>will be reported to the Health & wellbeing Board and the Tackling Excessive Weight (TEWs) group.</p> <p>Ashfield District Council has carried out a pilot evaluation of its HOT businesses which is now being rolled out to Mansfield District Council and Rushcliffe Borough Council.</p> <p>A report, including the outcome of the evaluation, will be produced by September 2017</p>
	'Rushcliffe's biggest loser'		Parkwood	TBC		5	
B. Contribute to a reduction in the number of people who smoke and are exposed to second hand smoke	Promote the national STOPTOBER campaign	Promote the STOPTOBER campaign locally	RCCG RBC HDO	October 2017		6, 6a, 6b	<p>Email signature banners being used by CCG staff and other partners</p>  <p>HOW WILL YOU QUIT? Find the support that's right for you. Search Stoptober.</p>

	Encourage and support partners to sign the Nottinghamshire County and Nottingham City Tobacco Control Declaration	Remaining partners to sign the declaration All signatories to continue to develop their action plan	RCVS Parkwood All	Sept 2017		6, 6a, 6b	All partners except one are now signed up
		Engage with 2 schools for a poster competition for parks around smoke free play areas	RBC HDO RCCG Smokefree Notts			6, 6a, 6b	<p>Achieved</p> <ul style="list-style-type: none"> • Heyman Primary • Edwalton Primary <p>Signs have now been made and are awaiting to be put in place</p> 

							
		Take part in the Smoke Free Summer campaign to promote smoke free events (eg. Lark in the Park)/parks and open spaces	All			6, 6a, 6b	Achieved
	Smokefree Nottinghamshire – mobile clinic	Encourage local (medium to large) businesses to take up the offer of having the New Leaf mobile clinic to visit	RBC Smokefree Notts	Dec 17		6, 6a, 6b	On-going

C. Raise awareness of substance misuse (alcohol – increasing risk drinkers)	Raise awareness with residents of Rushcliffe of the public health risk associated with drinking alcohol at higher than the recommended levels (increasing risk drinkers)					
	Raise awareness of training opportunities for partners	On-going through the year, record opportunities	All		7a	
D. Promote health and well-being issues that reflect the needs of the Rushcliffe population and enable them to live well, make healthier choices and	Deliver YouNG Choose Well project	Promote the messages via community events such as Community Awards, Sunday Funday etc.	RBC Communities Team	March 2018	13b	On going

live healthy lives						
		Engage with local schools to promote the message of Choosing Well	RBC Communities Team			13b On-going
	Healthy Lives, Healthy Futures fund - Promote and support community initiatives around health and wellbeing to tackle health inequalities with small scale project funding (up to £2k per project)		RBC RCCG All	Dec 2017		4c <ul style="list-style-type: none"> • Two project bids being considered • Report to follow once all decision are made
	Promote the NHS Heart Check-ups		RBC RCCG PH			10a On-going
	Age Friendly Rushcliffe: <ul style="list-style-type: none"> • Older Citizens Charter 			Dec 2017		Currently working with Nottingham City Council around a pilot in West

	<ul style="list-style-type: none"> • 'take a seat' initiative 						Bridgford
	Deliver Sunday Funday	Ascertain budget, themes, objectives and outcomes	RBC Communities Team and RCCG	May 2017			Achieved Rushcliffe CCGs Clinical Cabinet have approved funding for 2017 and the change of venue for following years
		Deliver project	RBC Communities Team RCCG Partners	10 Sep 2017			Achieved
		Produce evaluation report	RBC Communities Team RCCG	Nov 2017			
	Encourage and support	Partner sign up	ALL	March			RBC – Silver level achieved

	partners to sign up to the Nottinghamshire Wellbeing at Work workplace health scheme	to the bronze level		2018			August 2017
	Deliver the Nottinghamshire Health & Affordable Warm pilot project in Rushcliffe	Boiler on Prescription	RBC RCCG	March 2018		13	<p>New referral form has been created and uploaded on to the clinical system across Rushcliffe.</p> <p>Plans for promotion to all community teams across Rushcliffe to encourage referrals.</p>